



pizzachefs

COMPANY PROFILE

ABOUT US

HERE AT PIZZACHEFS WE BELIEVE PIZZA IS LIFE!

OUR PASSION FOR DEVELOPING SOME OF THE BEST PIZZA AROUND, HAS TAKEN US YEARS OF DEDICATION AND COMMITMENT TO THE CRAFT.

WE ONLY USE THE HIGHEST QUALITY INGREDIENTS AND TRADITIONAL METHODS TO REPRESENT OUR VISION OF THE PERFECT PIZZA!

WE HAND-MAKE OUR DOUGH WHICH COMES WITH HAND-MADE LOVE. WE HAVE DEDICATED YEARS OF EXPERIENCE TO DEVELOP AND CREATE OUR VISION OF THE NEXT GENERATION OF PIZZERIAS.

OUR DOUGH IS HAND-STRETCHED TO DEVELOP A LIGHT AND TENDER AUTHENTIC CRUST. ALL OUR PIZZAS ARE AVAILABLE IN EITHER 19CM, 30CM OR OUR MASSIVE 50CM PIZZA.

WE LOOK FORWARD TO GROWING ALL OUR PIZZACHEF STORES AROUND THE COUNTRY TOGETHER WITH OUR AMAZING CUSTOMERS!

STORE LOOK AND FEEL

WE HAVE CREATED A
FOCUS ON OUR
HANDCRAFTED MOSAIC
WOOD-FIRED PIZZA
OVEN, WHICH GIVES
INCREDIBLE FLAVOUR



STORE LOOK AND FEEL

OUR BRIGHT BRAND COLOURS ARE INCORPORATED IN ALL OUR STORE SHOPFRONTS WITH LED LIGHTING, ALLOWING US TO CREATE A FUN AND EXCITING WELCOME FOR OUR CUSTOMERS



MENU OFFERING



Beef Burgers

SERVED WITH FRIES

Single Fry Double Fry

The Classic R84 | R118

Juicy beef patties, lettuce, tomato, pickles, red onion, our secret mayo sauce & ketchup on our burger bun. Add Cheese Slice R8

Macon Cheeseburger R96 | R130

Juicy beef patties, macon with cheese, mustard, ketchup, pickles & red onion on our burger bun. Add Cheese Slice R8

BBQ, Macon & Cheddar R96 | R130

Juicy beef patties, BBQ sauce with macon, cheddar & caramelised onions on our burger bun. Add Cheese Slice R8

Spicy Jalapeno Baja R96 | R130

Juicy beef patties, fresh jalapenos with guacamole, BBQ sauce, lettuce, tomato, red onion & chipotle mayo on our burger bun. Add Cheese Slice R8

Chilli Cheese Burger R96 | R130

Juicy beef patties, chilli cheese, secret mayo sauce, red onions and lettuce. Add Cheese Slice R8

Loaded Fries

Smashpizza Fries R58

Tossed in Italian olive oil, rosemary.

Tikka Chicken R58

Topped with tikka chicken sauce, tikka chicken, Peri-Peri sauce & spicy mayo, finished with a drizzle of mayonnaise.

FRENCH FRIES.....R30



Chicken Burgers

SERVED WITH FRIES

Classic R84

Lettuce with tomato, pickles, red onion & mayo on our burger bun. Add Cheese Slice R8

BBQ, Macon & Cheddar R96

BBQ sauce with macon, cheddar cheese & caramelised onions on our burger bun. Add Cheese Slice R8

Spicy Jalapeno Baja R96

Fresh jalapenos with guacamole, BBQ sauce, lettuce, tomato, red onion & chipotle mayo on our burger bun. Add Cheese Slice R8

Hand Spin Milkshakes

...R48

CHOCOLATE • BUBBLE-GUM • STRAWBERRY



Desserts

COOKED IN A WOOD FIRED OVEN WITH THICK CRUST AND A THIN BASE

Nutella R60 **GRANDE**

Dessert pizza with Nutella

Loaded Fries

BBQ, Macon & Cheddar R58

Topped with BBQ sauce, diced macon and cheddar cheese.

Mixed Meats R58

Topped with pepperoni, macon, pressed beef & gherkins in tomato sauce.

Chilli Cheese R58

Topped with chilli, cheddar cheese, tossed in hot sauce & spicy mayonnaise.

Spicy Jalapeno Baja R58

Topped with chipotle sauce, diced jalapeno, guacamole and cheddar cheese.

Chourico Peri-Peri R58

Topped with chourico, garlic, and chilli tossed in Peri-Peri sauce & spicy mayonnaise



pizzachefs

Franchise Opportunities available at

www.pizzachefs.co.za

MENU OFFERING

Pizza Classics

COOKED IN A WOOD FIRED OVEN WITH THICK CRUST AND A THIN BASE

PICCOLO **GRANDE** **INFINITO**
11cm 13cm 15cm

Chicken Classic Chicken, tomato, and caramelised onion	R70	R125	R315
Pepperoni Classic Pepperoni, tomato, garlic, and caramelised onion	R70	R125	R315
Regina Pressed beef and mushroom	R70	R125	R315
Greek Classic Baby spinach, feta, and olives	R70	R125	R315
Hawaiian Pressed beef and pineapple	R70	R125	R315
Billy Jean Chourico, onion, peppadaws, feta, and honey	R75	R145	R365
BBQ Chicken BBQ chicken, Peri-Peri sauce, and onion	R75	R130	R325
Cheese Lovers Mozzarella, blue cheese, and Italian hard cheese	R75	R130	R325
The Bronx Chicken, mushrooms, avocado, and onion	R75	R155	R390
Margherita Mozzarella and oregano	R50	R95	R250
Miami Bliss Macon, avocado, and feta	R75	R145	R365
Vegetarian Tomato, rocket, basil pesto, feta, olives, onion, and red pepper	R75	R145	R365
Four Seasons Olives, mushrooms, artichokes, and pressed beef	R80	R150	R375
Peri-Peri Chicken Chicken, chilli, Peri-Peri sauce, green pepper, garlic, mozzarella, and oregano	R75	R130	R350

Focaccias

Salad	R94
Avo, mushrooms, mozzarella, feta, rocket, and oregano	
Mozzarella, Garlic and Macon	R94
Mozzarella, olive oil, garlic, and macon	
Garlic and Herb	R55
Garlic, olive oil, and oregano	
Mozzarella and Garlic	R86
Mozzarella, olive oil, and garlic	

ADD GARLIC OR CHILLI ...R6

Pizza Deluxe

COOKED IN A WOOD FIRED OVEN WITH THICK CRUST AND A THIN BASE

PICCOLO **GRANDE** **INFINITO**
11cm 13cm 15cm

Chicken Mayo Chicken, mayonnaise, onion topped with parsley	R75	R140	R350
Tikka Chicken Tikka chicken, peppadaws, mushrooms, and onion	R75	R145	R365
Mexicano Chicken, mushrooms, garlic, rocket, caramelised onions, and Italian hard cheese	R75	R140	R350
Rustic Special Chicken, mushrooms, garlic, rocket, caramelised onions, and Italian hard cheese	R80	R155	R390
New York Steak, green pepper, rocket, Italian hard cheese, and caramelised onion	R80	R155	R390
Meat Deluxe Bolognese, pepperoni, macon, pressed beef, balsamic glaze, and Italian hard cheese	R90	R155	R390
Brooklyn Feast Pressed beef, rocket, Italian hard cheese, balsamic glaze and red pepper	R90	R155	R390
Miami Beach Steak, macon, pepperoni, chourico, peppadaws, caramelised onion, and garlic	R90	R155	R390
Frutti di Mare Steak, macon, pepperoni, chourico, peppadaws, caramelised onion, and garlic	R90	R170	R425
Double Trouble Chourico, pepperoni, chicken, steak, pressed beef, and chilli tomato sauce	R90	R170	R425
The Smash Pizza Steak, Peri-Peri sauce, balsamic glaze, caramelised onion, and Italian hard cheese	R75	R155	R390
Inferno Chourico, jalapeños, red onion, garlic and chilli sauce	R80	R145	R370
Steakhouse Bonanza Beef steak, caramelised onions, red peppers, mushrooms & garlic	R85	R155	R390
Cheeky Chourico Fiesta Chourico, chicken, green peppers with flavoured mayo whip	R85	R155	R390
Stepperoni Beef steak, pepperoni, garlic, onions and cheddar	R90	R160	R395

Extra Toppings

Caramelised Onion, Chilli, Garlic, Green Pepper, Pineapple, Onion, Honey, Red Pepper, Peri-Peri Sauce, Tomato
Piccolo: R3 • Grande: R6 • Infinito: R12

Basil Pesto, Balsamic Glaze, Feta, Peppadaws, Pressed Beef, Macon, Olives, Parmesan, Bolognese, Tikka Chicken

Piccolo R6 • Grande R12 • Infinito R24

Artichokes, Anchovies, Chourico, Cheddar, Pepperoni, Rocket, Seafood Mix, Beef Steak, Chicken

Piccolo R8 • Grande R16 • Infinito R32

Salami, Blue Cheese, Mushrooms, Mozzarella, Prawn, Calamari, Avocado, Pressed Beef

Piccolo R11 • Grande R22 • Infinito R44

R37 Pizzettas

ADD DRINK R52

Spinach, Feta & Olives
Spinach, Feta & Olives

Chicken Mayo
Chicken, mayonnaise, onion

Meaty Pocket
Bolognese, pepperoni, macon, pressed beef

Tikka Chicken
Tikka chicken, peppadaws, mushrooms, and onion

Pepperoni
Pepperoni, tomato, caramelised onion and garlic

Smasher
Steak, Peri-Peri, balsamic glaze, caramelised onion and Italian hard cheese

Pastas

FRESHLY MADE TO ORDER WITH IMPORTED EXTRA VIRGIN OLIVE OIL

Aglio Olio Olive oil and garlic tossed pasta	R80
Basil Pesto Basil pesto tossed pasta	R80
Arrabiata Chilli surprise pasta	R80
Napoletana Traditional tomato-based napolitana sauce	R80
Bolognese Our secret bolognese pasta	R110
Alfredo Macon, pressed beef, and mushrooms in a creamy sauce	R110
Chicken Italia Chicken, brown mushrooms, onions, and peppers in a creamy sauce	R130
Steak Atalia Tender beef strips with mushrooms in a creamy white sauce	R130
Chourico Magic Chourico flavoured with garlic, onion, and creamy white sauce in a creamy napoletana sauce with fresh parsley	R130
Creamy Peri-Peri Chicken Pasta Chicken, Peri-Peri sauce, cream, garlic and onion	R130
Mixed Meats Macon, chourico, and salami mixed with onion, peppers, and a creamy napoletana sauce	R135
Frutti di Mare Calamari and prawns tossed in a creamy white sauce and napoletana sauce with garlic & fresh parsley	R135

PASTA OPTIONS



FRANCHISE OVERVIEW

- FRANCHISE COST IS R850 000 INC.VAT FOR STORES UP TO 70M² AND THEREAFTER AN ADDITIONAL R8000 PER M².
- MONTHLY ROYALTIES CHARGED AT 3% OF TURNOVER
- MONTHLY MARKETING CHARGED AT 2% OF TURNOVER
- STOCK SUPPLIED FROM HEAD OFFICE AND SELECTED APPROVED SUPPLIERS
- ALL MENU ITEMS ARE PREPARED FRESH TO ORDERS
- AVERAGE STORE SIZES BETWEEN 70M² AND 120M²
- MAIN MENU CONSISTS OF PIZZA, PASTA AND BURGERS
- PIZZACHEFS FOCUSES ON SMALLER STORES TO ENABLE MINIMAL OPERATIONAL COSTS TO ENSURE MAXIMUM PROFITABILITY
- FOOD COSTS AVERAGE AT 32% ACCROSS THE ENTIRE MENU

CUSTOMER FACING

OUR COOKING AREAS ARE ALL CUSTOMER-FACING AND OPEN TO SHOWCASE OUR CHEFS TALENTS



STORE LOOK AND FEEL



STORE LOOK AND FEEL



OUR STAFF



ALL OUR STAFF GO THROUGH TRAINING TO ACHIEVE OUR 'CHEF' STATUS WHO FOCUS ON SERVING EVERY MENU ITEM WITH MAXIMUM FLAVOUR AND ENDLESS LOVE! CUSTOMERS ALWAYS TASTE - THAT!



CONTACT US

'THE SECRET TO A GREAT PIZZA...
IS A SECRET'

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